



## UPF Lund Operational Plan 2020-2021

## Table of content

1. Visions.....	2
2. Membership.....	2
3. Policies.....	2
3.1. Equality, Diversity and Equal Treatment Plan.....	2
4. Crisis.....	3
5. Presidium.....	3
5.1. Presidents.....	3
5.2. Treasurer.....	5
5.3. Secretary.....	5
5.4. UFS-Representative.....	7
6. Committees.....	8
6.1. Activity Committee.....	8
6.2. Career Committee.....	9
6.3. Lecture Committee.....	9
6.4. Magazine Committee.....	11
6.5. Pod&Radio Committee.....	13
6.6. PR Committee.....	14
6.7. Travel Committee.....	15
6.8. Webzine Committee.....	16

# 1. Vision

The Association of Foreign Affairs (UPF Lund) is a large and influential organization. Our mission is to continue being influential as well as a leading organization that can contribute with distribution of information by acknowledging, understanding, and discussing topics within international affairs. Our association should be a platform providing space for all students with an interest in foreign affairs, whether they have previous knowledge and experience or not. Furthermore, we strive to not only cover topics of self-evident and mainstream issues, but rather a diversity of opinions and perspectives should be brought forward to reflect the diversity.

# 2. Membership

The pandemic has affected our association in terms of membership base in a negative way. Therefore, one of our visions for this upcoming year is focusing on membership recruitment. We wish for the association to continue increasing the amount of members as well as active members, but more importantly increasing their possibilities to develop within and contribute to the purpose of the association. One way in which we have tried to increase our membership base is the recent removal of the membership fee, which was implemented at the Extra annual meeting on the 9th of September. On this note we will also continue focusing on the recruitment of high school students, and this will be the main focus of our two Chief Recruiters.

# 3. Policies

An overall vision for this upcoming year is to revise our current by-laws and make sure that they reflect how the association operates today. Our goal is therefore to create a working group that will look over and amend our current policies. Furthermore we wish to adapt new policies that would help create a more inclusive, transparent and democratic association.

## **3.1. Equality, Diversity and Equal Treatment plan**

A goal for the upcoming year of operations is to create an equality plan which could be used to give our members proactive support. UPF does not currently have a concrete plan for how to handle situations where members are treated in a discriminatory way. This plan will help us ensure our members that we take these matters seriously and would hopefully, as previously mentioned, work as a support for our members. The plan would provide the Crisis Group, the Presidents as

well as the board as a whole with tools on how to handle situations where someone does not feel welcome in our association and ensure that we create an open and safe environment for all members.

## 4. Crisis

The COVID-19 pandemic has been a well mentioned crisis during the last few months and more specifically the negative effects it has had on individuals, communities as well as organizations. UPF has unfortunately not been immune to this. During the spring semester parts of our operations had to be put on pause, since it was difficult to organize activities in the way we used to. More importantly, it revealed new possibilities for how UPF can develop as an association and has taken us one step closer to the modern era - doing a lot more events digitally.

Our vision for the upcoming year, in terms of the current situation, is that we as a board use our creativity to find solutions to the current problems of organizing events as we have previously done. We wish that committees continue organizing events in creative ways and to be an influential organization in this area as well. With that in mind, our mission is to create a strategy for the upcoming operational year that would enable UPF to continue working even if COVID-19 continues being an issue for a longer period of time. This strategy would work as a policy document for how the board and each committee should work during the upcoming year of operations.

## 5. Presidium

The presidium of 2020-2021 puts great value in working with the development of the association. To not only keep on doing all the great things UPF already does, but to also see new possibilities and ways to further spread interest and knowledge on foreign affairs. This should be done by encouraging the board to be visionary and provide the board members with the knowledge and tools necessary to accomplish these improvements.

### 5.1. Presidents

#### Unity and Inclusiveness

Something we want to put emphasis on this year is the unity and inclusiveness within the board. We believe that making improvements in this area will enable a more inclusive and welcoming environment in the association as a whole. Our overall goal is to create a community where every

member feels included.

UPF consists of eight different committees but is still only one organization. This year we want to improve the connections between the different committees and improve the already existing community for all of our active members. Upon this we will encourage all board members to try their best to create connections between committees.

Furthermore, we want all board members to consciously work towards inclusivity in the organization as a whole. To make sure that inclusivity is always considered in the committees' operations and to be more inclusive towards all of our members. We also want to ensure that all board members feel that they are an equally important part of UPF.

To try to achieve these goals we have set up some basic rules for all board members to follow during this year, specifically for improving the inclusivity and unity within the board and the association as a whole. Moreover, we had a workshop on “basic principles and values” with the board, in which we set up some ground rules of how we should strive to treat each other during the upcoming year. Some of these rules' purpose is to make sure that no one on the board feels excluded.

### **Stress prevention**

Another goal for the upcoming year is to make sure that we have a sustainable working environment within the board. To enable this we will keep an open dialogue with the board about when we are or are not working in a sustainable way and how we can improve our ways. We will keep close contact with all board members individually to allow us to detect high stress levels in early stages. Furthermore, we will encourage committee heads to create trustee positions within their committees to take some workload off themselves and enable more sustainable working habits.

### **Visibility and competence development**

Our goal is to provide the board with tools and knowledge to their work by arranging workshops for the board. A vision is to make the board more visible towards the members, which we feel is especially important in times where we can't have in-person meetings and activities. At least not to the same extent as normal situations. Lastly, we want to make sure that our members know that they can influence the board and the work we do in the association. This can be done with creating discussion nights, workshops on writing motions and having an event in connection to a board

meeting where members have the possibility to ask board members questions. This of course would be in line with the recommendations set by the authorities.

## **5.2. Treasurer**

During the operational year of 20/21 I as the treasurer want to ensure that our resources are allocated in accordance with the mission of the organization and fulfill the different projects we have taken on. In addition to that I want to make sure that resources are allocated efficiently. As well as maintaining transparency with accounting and the budget. My original vision for the budget was to involve the board in the process, but because of different reasons that goal will not be met in the same capacity. However, I want to involve the board in future financial planning for the organization if the financial resources would change during the operational year. Furthermore, I want to support the individual committees with their financial matters and help them understand their budget and their expectations to fulfill appointed projects.

Throughout the year I want to ensure that the organization is sufficiently funded and is not affected by COVID-19 too much regarding the finances. This operational year's budget is therefore more restrictive to not jeopardize the organization finances in the future. With this reviewing the economic administration and its procedures will be important to see if there are any areas where improvement is needed and if there are any other financial support we can explore, as well as keeping our already existing contracts.

Transparency will be a keyword for my responsibilities as well as inclusion and involvement. I strive to update the board with our quarterly reports, both regarding individual committees spendings and the association as a whole. In order to fulfill our projects I will push committees to both fill in the statistics document as well as trying to spend all the money that they have been appointed to the specific project. I will therefore work together with the committees in a consulting role regarding their finances and keep the budget and the accounting organised and transparent to make it understandable and easily accessible. Finally I will attempt to identify and solve any potential challenges or problems connected to the organization's payments and finances.

## **5.3. Secretary**

### **Newsletter**

I am planning to continue on the same path as my predecessor when it comes to the newsletter. The secretary section is something I enjoyed greatly last year, and my aim is to keep evolving this to become even more relaxed and personal. Hopefully these brief and casual insights into the

secretary's work and the association's different events will result in a closer relationship between the active members and the administrative parts of the board.

### **Archive**

I am planning to evaluate the archive situation during the initial parts of the autumn semester, and afterwards decide if there exists a realistic way for us to digitalize the archive. This is however something which I feel should not be prioritized, since the actual members probably have very little use for a digital archive.

### **Protocols**

I am hoping to find a middle ground between having protocols with only the most notable and necessary facts, and protocols with too much information where the important parts are lost in between less important discussions. I am hoping to do this by briefly summarizing the problem or area of discussion on each point, and then go into detail when it comes to the votation and results. It goes without saying that I will also strive to have the protocols attested and uploaded as soon as possible after each board meeting.

### **Cardskipper**

Cardskipper is the name of the new membership system implemented during the summer of 2020. When writing this the general picture of the new system is that it is a great improvement in comparison to the old system. During the year I will make sure to keep evaluating the system, and when possible, making necessary changes and improvements.

### **The Senior Collegium**

I am hoping to continue with the extensive work my predecessor put into the UPF alumni network. I am hoping to achieve this by creating a group within the board with the purpose of expanding the network as much as possible, since there are plenty of possibilities for all the committees to use the network in their committee work. In an ideal situation, mentors for the career mentorship program, lecturers for the lecture committee, and people to interview for the media committees, could all be found in the Senior Collegium in the future.

### **Approachability**

During the year I am also planning to experiment with different ways of becoming more approachable, for example by actively participating in committee meetings and different events.

Since the presidium has no natural way of meeting the active members, I feel like it is important for us to make sure that we show up at as many events as possible so that the active members can get to know us.

#### **5.4. UFS Representative**

The equal purpose/vision/goal of being the UFS Representative is to be the link between UPF Lund and the national board UFS as well as other UF organizations. Therefore, a constant vision and focus should be centered in the spreading of knowledge among the members of UPF Lund about UFS, what UFS does, and specifically what opportunities UFS can provide for them.

##### **Concrete goals for the upcoming operational year of 20/21:**

Firstly, I envision being the link and informing UPF Lund's members about UFS and opportunities. This implies that before UFS events such as Forum Weekends etc., the board will be informed about multiple advantages following their participation in terms of committee and board work as well as in a personal sense. This shall also lay the foundation for having a good number of (board) members support and attend this year's online NCIA and having more board members attend the Forum Weekend. Also, the goal should be to inspire members to apply for positions within board, project groups, committees, and positions of trust within UFS. On the other hand, I strive to duly represent UPF Lund's views in UFS and maintain the positive influence of UPF Lund in the national board.

Lastly, I will work towards ensuring that UPF Lund's committees are in contact with their peers in other UFS member organizations. In this matter, in order to create greater sense of proximity, I aim at helping bridge communication regarding knowledge exchanges as well as information diffusion on grants, collaborations, membership recruitment, operational structures through a well-established network connecting all MA's.

Furthermore, by becoming part of the long-term income force, I strive to assure further stable, international sources of funding for UFS and subsequently UPF Lund in order to make up for future decreases in MUCF related funding due to lacking memberships. This I envision by applying for at least 2 international grants that contain funding for UFS and its MA's as well as providing access to international networking opportunities with other associations and organizations in order to enlarge prospects for future cooperation in association events and committee work of UPF (lecture, career, radio, magazine, webzine, etc.) Also, my engagement in UFS finances shall assure

a further reduction of the UFS deficit while find other forms of more stable funding as for instance through collaborations and event specific funding which will decrease costs of UFS and its members attending the venues. In order to achieve a healthy and balanced economy, I will contribute in the writing of an economic plan for SAIA which maps out how the economy over the coming three years will show positive numbers. This shall be complemented by a concrete 1, 2, 3 grant plan which, if possible, is implementable by the end of the year, otherwise by the end of the operational year.

Lastly, I will work towards a reliable development of UFS, hereby ensuring that the bilingual policy is followed. This also implies enhancing further internal progress driven by increased transparency and efficiency. Altogether, this will also require planning for and realizing a state of financial and inter- associational stability inside UFS.

## 6. Committees

We wish to encourage innovative ideas about how the committee work can be developed while building on the work already done during the previous working years. Our ambition is to create a better connection and cohesion between all committees since this provides a red thread in all of UPF's productions, an opportunity for members to try out a variety of activities within UPF and hopefully will inspire members to continue their engagement with the association. Committee specific goals and visions are presented below.

### 6.1. Activity Committee

Our vision for the working year 20/21 is to have, as much as possible, the operations of the activity committee running as usual. At the end of the last working year when the Covid-19 pandemic hit, the activity committee lost a lot of its active members due to the loss of in-person committee meetings. This led to a strong decrease in the activity committee's output, such as quizzes, viewing parties and other events. If this trend continues we are worried that that could mean the end of the activity committee, since we are nothing without our active members. Therefore our main goal this year is to try to have, with the limits imposed on us, as normal of an operational year as possible.

We also hope that our events will provide a chance for all our members to engage in social activities while social distancing. This will benefit the association as a whole since it will ensure the continuous flow of members which is also crucial for the longevity of UPF.

To achieve this we will strive towards organizing the same amount of events as during the previous operational years. However, taking into account the ongoing situation with the pandemic, there will have to be some adjustments to the events organized by the activity committee. Our idea for some possible adjustments is to decrease the number of attendees and to create more virtual events

## **6.2. Career Committee**

As the Heads of the UPF Career Committee for the operational year 20/21, we want to do our best to adapt our events to the special circumstances caused by the current global pandemic. We want to make sure that all our committee members and guests are involved in organizing and hosting ambitious and inclusive career-related events and, at the same time, make sure to keep everyone's health and safety as our top priority. In practice, this means, for example, hosting the Networking Event completely online and making sure that the participants still have a great opportunity to get informed about and connect with different organizations.

Furthermore, one of our goals during this operational year is to be more 'down to earth' and make our activities better reflect the needs of university students when it comes to their careers. To reach this goal, we plan to invite younger speakers who are likely to have fresh perspectives on what it takes to take the first steps in one's career today. Additionally, we wish to broaden the committee's view on what an 'international career' entails and step away from a narrow perspective that would allow us to only invite politicians and diplomats.

Additionally, we want to make the atmosphere in our committee as inclusive as possible and encourage all our committee members to take their own initiatives to invite speakers or come up with their own new ideas. We also want to include the participants of the Prep-course to the process of planning possible themes that will be covered during the course. We want to give the participants an opportunity to tell the kind of career topics they are interested to learn about as well as give ideas who to invite. Finally, we also consider mental health an important aspect of everyone's future careers and therefore wish to incorporate the topic more into our activities.

## **6.3. Lecture Committee**

### **Reputation**

Our goal is to be seen as more accessible by prospective students, without compromising our commitment to excellent lectures. We want to communicate a welcoming atmosphere where knowledge and inspiration are in focus.

## **Diversity**

Our objective is to bring awareness to a diverse range of topics, from a wide array of lecturers, from all over the world to our members. We will aim, this operational year, to explore topics that might not be covered in the popular media. We would also like for our lecturers to be diverse in both the lecturers and the subjects themselves.

## **Exposure**

Our aim is to widen our audience, to reach more students from all faculties in Lund. This will include, but not be limited to reaching out to the students of LTH and the Medical Faculty, who have traditionally been very underrepresented in our Association. Along with being committed to the goals stated in our point regarding diversity above, we will work towards formulating partnerships with organisations that are relevant for these students.

## **Committed active members**

Our goal during this operational year is to continue our work to make the committee members engaged in the work within the committee with 'working groups', 'responsibility posts' and hosting both the lectures and lecturers. We will keep developing different roles within the committee to increase their sense of 'ownership' and purpose. We believe this will not only make our members more committed, inspired and driven but we think this will also help with consistent attendance. We aim to sustain a wide interest in foreign affairs during a time of disarray and to be a place for members to engage in while there is uncertainty in the world. For a more inviting environment, we will host more social gatherings, that of course are in accordance with the restrictions made by the Swedish authorities.

## **Environmental Impact**

We will continue working in accordance with the high standards of the Association's environmental policies. The climate issue is an important question at all times. We, together with our committee members, would like to be more innovative and try to find new ways of reducing our overall environmental footprint.

## **Collaboration**

We will continue having great relationships with our collaboration partners as well as exploring the possibility of new partnerships. We would also like to inform our committee more about our

collaborators for more transparency and more efficient lecture work and effective work in the committee and the Association. We would also want to collaborate with other committees within the Association more to get better and more content for our members.

#### **6.4. Magazine Committee**

Giving the opportunity to be in charge of The Perspective magazine over the course of the next academic year, we have taken a lot of time to carefully lay out our shared visions and goals, putting in writing how we aim to implement sustainable changes which could be kept up after we leave our positions. Please find more detailed information below.

In the upcoming operational year, one of our main goals is that we would like to change the layout of The Perspective, as we consider visual identification as a crucial incentive for the recipients. In the past, we have received comments regarding the look of the magazine; according to some of them, the magazine did not appear attractive due to its flashy, “high school” look. We like the way our predecessors steered the magazine towards more serious journalism and we intend to keep the bar high in terms of substantive content. However, if we want the UPF members to appreciate the subject matter, we need to encourage them to open the magazine in the first place. By creating a visually appealing product with great journalistic content, we could widen our audience and target readers outside Lund University’s student body, too.

We also intend to facilitate the cross-committee collaboration through workshops (*InDesign*, *Photography*, *Unconscious Bias*) and social events (e.g. release parties). We would especially like to establish closer cooperation with the following committees:

##### **Pod&Radio**

Promoting the magazines through live shows and/or podcasts relating to specific articles/key features. Such cooperation would allow us to explore the leading theme in more depth and make The Perspective more coherent.

We are aware that our predecessors have already pioneered the usage of QR codes. However, we noticed that many of them directed the readers to outside sources that have expired over the past few months. We would like to alter this approach and use the QR codes exclusively for The Perspective content. This way, we would gain control over their accessibility and become more interactive.

## **Webzine**

We would like to give our team an opportunity to see their work published online. We do not want to interfere with webzine's space, however, we believe we could establish a format that would suit both committees. It could be a separate tab or a weekly column (e.g. *Magazine Monday*) with the Magazine's key features.

## **PR**

Collaborative projects such as websites, workshops, establishing relations with the photographer if needed to while working on an article. Since the PR committee does not produce its own 'original content' in the way the above-mentioned committees do, we are keen to make some space for their input in terms of layout and pictures. However, we do not intend to impose such a solution, but rather pursue it if the PR committee "feels like it".

We strongly believe that The Perspective lacks visibility - both digitally and physically. Here are some ideas for enhancing the promotion process:

- Distributing stickers with QR codes connected to The Perspective's PDF version;
- Creating a checklist/map of the stands for hard copies;
- Updating magazine's PDF version on The Perspective website;
- Creating Facebook events for the premiere of the magazine - not necessarily a social event, but rather an information hub regarding how people can receive a copy (e.g. that members will receive it by mail, but it will also be available for pick-up in Eden/elsewhere);
- Reaching out to the International Office, as well as our partner institutions, who could feature the information about the magazine release in their social media.

Moreover, we intend to establish a fixed editorial structure consisting of 2 layout designers, 2 sub-editors, and 10-12 writers. We strive to create a committee consisting of roughly 16 people with clearly distinguished areas of responsibility. Moreover, we aim to facilitate transparency among the members, so every one of us has access to essential information such as contact, schedule, guidelines, and budget.

Lastly, but surely not least, we aim to create a safe, welcoming and inclusive space in which members can educate themselves, foster discussion, elevate their writing skills and contribute their

individual ideas and goals for The Perspective Magazine of 20/21. After all, the more you know, the more you grow.

## **6.5. Pod&Radio Committee**

One of our favourite things from last year's committee work was the welcoming and fun atmosphere among the group, this is most definitely something we want to bring with us into this year. With a great atmosphere we felt that we were more productive and not afraid to ask for help and clarification when we needed it. To achieve this we will have kick-offs and kick-outs each semester and aim to have hangouts after our committee meetings from time to time.

To clarify and better reflect what we do in our committee we wish to officially change the name of the committee to *Pod&Radio* instead of just *Radio*. With this comes the legal aspect and here we need to make sure that we have the legal rights to publish podcasts and radio under this new name. When it comes to producing radio and podcasts, we learned from last year that it takes some time to get started in the fall when we have many new members. With this in mind, we aim to start publishing pods in the end of October or the start of November. Depending on the number of active members we gain the number of pods we are able to produce will vary, we hope that we will be able to publish one podcast each week. However, if we are unable to achieve this, we want to publish one every other week and alternate with the weeks where we produce live radio shows at the minimum. Regarding the live-shows we want them to become a more regular thing and to promote them a bit more in UPF:s channels as well as to make them more open for members outside the Pod&Radio committee to join. To create a more unified brand we also want to create an official intro and outro for our podcast, since we already have an intro for the live radio shows.

To avoid making the required production for the FBA grant and other commitments feel like a burden, we aim to instead create theme weeks, preferably together with other committees, where we focus on these subjects together as a committee and organization. Through this we hope to minimize the pressure that this requirement otherwise might create and also to make this a fun event for the organization to broadcast and publish. We would also like to see more produced podcasts to involve an interview with an expert regarding relevant subjects. As a student association to one of Sweden's largest universities access to for example professors can be done with relative ease and is something that we should take advantage of.

Lastly we really want to utilize Spotify and all the data which is available there. Today we have 52 followers on our podcast channel and we would like to have reached at least 75 followers by the end of this operational year. To ensure this, we wish to update the perspective website together

with the other media committees both to ensure it is a website we can be proud of and to ensure that it reflects our committee and our productions in an accurate way. We also want to look into promoting our Spotify channel more on the perspective website and the upflund website. With higher levels of data available we wish to analyze it and see if we can use it to increase our listeners and followers through this.

## **6.6. PR Committee**

### **Social Media Followers**

For the operational year of 2020/21, the PR Committee strives to increase the overall amount of followers or likes across all of our social media channels. Specifically:

- Instagram: 1065 followers (as of 09/05/2020), increase to 1500 followers
- Facebook: 7298 likes, 7519 followed (as of 09/05/2020), increase to 8500 followers
- Twitter: 923 (as of 09/05/2020), increase to 1000 followers (as well as comment and be more engaged with other institutions' posts)
- LinkedIn: 589 followers (as of 09/05/2020), increase to 600 followers
- YouTube: 44 followers (as of 09/05/2020), increase to 50 followers and put out at least 1 more video on this channel.

Another goal pertaining to the Association's social media presence is to get verified on both Instagram and Twitter. Since this is independent of follower count, it should be achievable.

### **Website**

We would like to maintain and update the website throughout the year and have it become secure (<https://>). We will potentially look into establishing an IT Trustee position for someone in the PR committee as well.

### **Video projects**

In order to further promote the Association online this year, we will create an updated UPF Board 20/21 promotional video to use for recruitment purposes during the 20/21 operational year.

### **Merchandise**

With regards to merchandise, we aim to make a profit selling the water bottles and coffee to go cups. We would like to re-introduce the black tote bags as well. Alongside this, we will be thinking of a new product to sell, possibly to launch in the spring semester. Furthermore, we would like to continue last year's idea of having personalised board shirts with the members' names on the back

as well as hoodies or sweaters for the board members with their position or committee name printed on the back.

### **Committee Meetings**

We are looking to hold a committee meeting at least once every 2 weeks in person or online depending on what we have to talk about and how our weekly schedules look. We hope for at least 5 active members who consistently show up for committee meetings. Following that, we would like to introduce PR Committee Trustee positions in the spring (maybe around February, well before the ball in April) depending on our active members. These positions could include social media, photography, and IT. We also would like to have at least 4 committee outings hang outs; one in the fall, winter, spring, as well as a kick-out in summer.

### **Inter-committee Collaborations**

We want to establish a shared monthly plan calendar between committees or have access to committee planning calendars so that we can know what events are upcoming as well as to increase transparency between committees.

### **Inter-institutional Collaborations**

For example the spring RWI Film Fest; we would like to be a part of it again and attend to promote UPF with a table.

## **6.7. Travel Committee**

The Travel Committee will organise at least two study trips this operational year. The destinations will be chosen in consideration of the current pandemic situation. The location chosen will be of political or cultural interest so that the members will be able to get a deepened understanding of the functioning of the region both locally and internationally. The aim of the Travel Committee is also to make sure that the trip is held within an inclusive and welcoming environment. Moreover, the committee wants to organize at least one trip without having to travel by plane.

For the committee, we intend to have more activities before going on the trip to strengthen the group climate and make every member comfortable with the idea of travelling together. This will also be emphasised during the trip with some mandatory dinners to underline that every member is there with UPF.

To share the trip with other members of UPF, the Travel Committee plan on using social media more often and film or take pictures during the different activities if possible. And, we also hope to render a report in the form of a podcast to share with the other members of the association. The travel blog will be updated more frequently after the trip to report to the entire association what has been done during the trip as well.

Finally, the Travel Committee hopes to create more partnerships with other committees for various specific topics like for instance social media, podcasting or networking. This will be done both for the sake of our committee members, so that they are well equipped to handle social media, podcast and blog reporting during the trip, but also for the sake of a more unified association where our members are in contact with several committees.

### **6.8. Webzine Committee**

Having better/more workshops/introductions for incoming students into Webzine is one of our most important visions. A concrete goal for this could be: organising at least 2 workshops for new writers at the beginning of the semester which are separate from the regular meeting; improving or expanding the existing writers guide; ensuring the first meetings centre around welcoming and introducing new members rather than starting to write immediately. Increased workshops would help keep writers on board past their first few meetings as they can feel that they have gotten the appropriate knowledge on how to write. This is important because many new writers tend to feel lost or intimidated by just being thrown head first into their first article.

Another vision we have is better cooperation between committees and improved communication. Especially cooperation between the three media outlets; Webzine, Magazine and Radio is important for us! We envisage for example: coordinating topics that we write and talk about (maybe just during theme weeks so that it doesn't become restrictive); organizing workshops and/or introductions at the beginning of the year together; or also working together with Lecture to do deep dives into topics of particular lectures, or interviews with speakers in an article or podcast.

We would also like to see The Perspective expand its reach. It would be nice to see larger parts of society take part of the great work and content that this association produces. Our role could be to make people interested in, and aware of, issues of foreign policy. To be educational in a sense, but also to inspire action and involvement. We can try to reach out to other media outlets (not

student run) to reach other people, or to get our facebook page more following by working together with PR and also by improving our website.

One thing that the webzine has so far been very good at is having a diversity of content as well as of writers' backgrounds. This is something we want to maintain and build on in the future. We want everyone to feel very welcome in our committee and able to tell their stories, no matter their background.