



ASSOCIATION OF FOREIGN AFFAIRS

LUND • EST. 1935

Board Meeting 9

17:28-20:24 2020-03-19

Digitally Over Web-X

The Board of 2019/20

Association of Foreign Affairs

Present: Juliet Brickell, Cheryl Fung, Jesper Olsson. Jonatan Klefbom, Sofia Gjertsson, Benjamin Johansson, Moritz Neubauer, Fredrik Fahlman, Emily Hsiang, Peg Magnusson, Hedda Carlson, Jonna Lindberg, Alexjandro Guzman, Martina Divkovic, Rebecca Edvardsson, Isabel Gråby, Dilshoda Mustafaeva, Mara Glas, Martina Divković, Nasra Mahat, Linda Kivi.

Not present: Soha Kadhim, Olle Tolke, Sanjin Alagic.

Non board members present: Carl Cotton, Philippa Scholz, Sofus Malte Rønberg.

XX and XX entered the meeting late.

1. Opening of the meeting

President Jesper Olsson declares the meeting open at 17:28.

2. Election of Chair of the meeting

Jesper Olsson is elected Chair of the meeting at 17:28

3. Election of Secretary of the meeting

Juliet Brickell is elected Secretary of the meeting at 17:29

4. Election of Attesters and Vote Counters of the meeting

Mara Glas and Alejandro Guzman are elected Attesters and Vote

Counters of the meeting at 17:30.

5. Approval of the Agenda

(Attachment 1)

Proposal to approve the agenda.

Passed by acclamation at 17:32.

6. Update on Corona

Chair Jesper Olsson updates the board about the corona virus (Covid-19). Where he adds that international students are carrying a double burden, since they experience the situation both here and at home. Therefore, he hopes that the rest of us could help the international students. He further adds that the information that is being spread is done in Swedish and especially regarding more important parts. There have been some discussions with some people in the board about the recommendations and he mentions that his mother works for the municipality and that we have a role to play of some sort. To continue some things as usual. We might not be able to do big events but smaller events is possible. He lastly adds that we should follow some general strategies which includes; To stay calm and focused. Staying calm is so that we can stay sharp. We should also trust the authorities. Those giving guidelines and information have studied epidemics. Moreover, strategies can only be good if the guidelines are being followed. If we have a rule in UPF that says that you should stay at home if you are sick, then stay at home. People look up to us! So if sick, stay at home, stay away from elderly and wash your hands frequently. This virus is probably going to be something that will go on for a while so prolonged measure needs to be taken so things can be sustained. It's been a very stressful week with a lot of work so the crisis group have prioritized committees with events.

Jonna Lindberg mentions that the schools closed on Wednesday and that a lot of things have changed for us as an organization. She adds that even if we aren't a school, we're still affected since a lot of people are leaving town. I think that after today we have to take some new measures that we haven't done yet. The authorities still recommend you to work at home where you can and also that you absolutely should not meet with elderly and/or people in risk groups. The way that the crisis group have been communicating, is just the general information and that they are going to continue with that for now. Also mentions that it is unsure if we will have any events. She further

adds that the way we are conducting our board meeting today is just a test and don't know if we will continue doing it this way. There has still not come recommendations of gatherings below 500 people and unsure if it'll change. Also since the borders are closing, a lot of people are returning from exchange. Members will come back. If international students ask for information, you should direct people to their embassies or contact person from their own country. University is helping out. Says on website to contact them.

The Heads of activity mention that they have canceled all plans for all the events except for the ball and will for now not plan anything else. However, the ball has become an issue so they are meeting with Grand on Tuesday to try and re-negotiate the terms of the contract to minimize the risks in case other recommendations come out before the ball. Before their meeting with Grand, they'll have a meeting with the crisis group as well as the treasurers. They further add that they know that there are strong opinions on both sides but that there are no recommendations for groups below 500 people. However, they get that people are worried that these restrictions will change closer to the date. They lastly add that they haven't decided if they will keep the ball or cancel it.

Dilshoda Mustafaeva mentions that the lecture committee just had their meeting and that all lectures will be streamed, the same way UF Uppsala is doing. They are expecting to cancel in person meetings, events, lectures and figure out how to work with the FBA.

Peg Magnusson mentions that the career committee will not have any prep courses except for one and that all the other speakers have cancelled. The committee is looking for people that will do live stream but doesn't seem like people are keen on that. Regarding the FBA grant, they'll need to do one seminar and they are unsure of how to do that. Lastly, regarding the study trip to Stockholm, they can't find meetings, or arrange any because everything is closed. Trying to look for alternative ways, for example online LinkedIn workshop.

Martina Divkovic mentions that the trip to Zagreb has been cancelled. They can't get into Denmark so there is no way to get into Croatia. She looked at alternative to delay the dates of the trip but it is very uncertain, if even possible. So it is fully cancelled and their committee have no other activities this semester.

Chair Jesper Olsson replies that this gives the board a sort of an overview. He further directs a comment to the career committee and the lecture committee that he has talked to FBA and that they understand the circumstances and that they should not be worried and that it is okay to cancel events. If we find a digital tool, FBA will be happy to pay for it, even if we aren't booking venues.

Jonatan Klefbom asks: does that mean we don't have to refund?

Chair Jesper Olsson replies that we might have to but that it isn't a big deal. He then continues to say that small groups can still happen and will not advise against it but that it's the board members choice to decide.

Sofia Gjertsson mentions that we can use webinars. That if we want online seminars, maybe Michal Gieda, UFS administrator, has experiences with setting up. So if that is something we are interested in, we can contact Michal.

Jonna Lindberg adds that she forgot to mention that she knows that are a lot if people who are not feeling good. That she does not have a lot going on so she is setting up to help out in the community and there is a Facebook group where we can connect with people who are in quarantine who need help or elderly people. So if we want to have something to do we can sign up.

Peg Magnusson asks if we need to coordinate committee meetings since some have theirs while others don't and if we should take decision to cancel committee meetings or not. Some active members are in several committees which might create confusion, so could be good to take a common decision.

Chair Jesper Olsson replies that if someone wants to be in quarantine, we can't force people to hold committee meetings and on the other hand, if some committees wants to meet, then we shouldn't stop that.

Dilshoda Mustafaeva mentions that their committee made a compromise. They are giving their active members the option to have a meeting in the office where some can be streaming in. There is not that many but a few who want to meet so they are going to try next week and see how it goes. She adds that she will not take the train, and

wants to be in quarantine so that she can see her grandmother. She also adds that she doesn't want to do office hours and asks how we'll take care of the office? If its only lecture that wants to meet in office, then it is not fair to the others and will instead just have digitalised meetings.

Rebecca Edvardsson agrees with Dilshoda. That it is good to have some sort of unity and that we shouldn't have open office hours. We can have the office hours to clean when needed but not having people walking in and out. She mentions that she is in a risk group herself and that it is better than having people walk in and out of the office.

Chair Jesper Olsson rounds up the discussion and adds that the committees have some sort of a say over their own committee.

6.1 Election of 3rd member to Crisis Group

Secretary Juliet Brickell mentions that Cheryl Fund and herself want to nominate Soha Kadhim to the group and that they have proof that she wants to do it.

Rebecca Edvardsson mentions that she can help but does not want to be in it. Since she is a law student she can help out with matters involving insurance and contracts.

Proposal to elect Soha Kadhim as the third member to the Crisis Group.

Passed by acclamation at 17:58.

7. New Membership Category: High Schoolers (Attachment 2)

Jonatan Klefbom mentions that the Presidents had a meeting with the Chief recruiters to discuss on how to proceed with the High-school recruitment strategy. That it is important to know the purpose behind the recruitment which is to increase the member base and receive bigger grants. As well as engage students for the future. The most reasonable thing, since it'll be a new category of members is for those members to have the chance to attend our lectures and some seminars. However, if committees think it could be good to have them join committees, we can for example in webzine have them write articles and send it in. This will not need a lot of presence. The sign ups are only possible at high schools.

Philipps Scholz asks if they should pay a membership fee.

Jonatan Klefbom replies that as he has understood it, the membership will be free.

Sofus Malte Rønberg replies that he is unsure if they should pay or not, that they were talking about having a small fee of perhaps 50 SEK to feel more like that they are a part of UPF.

Sofia Gjertsson left the meeting at 18:03.

Philippa Scholz mentions that she doesn't know how they'll do it because of the corona virus.

Chair Jesper Olsson replies that we should think for the long term. That we obviously won't be able to do anything about it now. That we have to administrate it for a month or longer and that we should take a decision today and implement it in the future.

Hedda Carlsson thinks that it is cool that its free and that they shouldn't be allowed in the committees because that would have to limit the committee activities and that they might not be able to join like an after work. She also adds that 16 year olds might have less quality in writing which might create more work. She lastly adds that she thinks that they should be able to go to lectures but not join committees.

Secretary Juliet Brickell agrees with Hedda Carlsson.

Dilshida Mustafaeva mentions that she agrees with what have been said. That she is for it as long as lecture doesn't have to change as it is mainly for the university audience. That's why the lectures are late because seminars run late, lecture shouldn't change their schedule for that.

Jonatan Klefbom mentions that he understood the discussions that the membership should only be valid for is lectures.

Rebecca Edvardsson mentions that it would impractical for them to join the committees and be hanging out at pubs and various activities. She also asks how much work that would be for the new secretary and how that would work and asks if anyone has checked with Soha Kadhim.

Jonatan Klefbom replies that as he understood it would be possible. She was present at the meeting. Positive suggestions but not anything else than what we have already said.

Jesper Olsson replies that it wouldn't be the secretary's work but rather the company we use that does the app.

Jonatan Klefbom moves that the board decides to accept the following proposals:

- That we open up a new category of members for high school students (for example with green cards and differentiated on CoachHippo)*
- Those are allowed entrance to all our lectures (or equal seminars), but no other events or committee work.*
- That this membership is free*
- The recruitment will mainly be proceeded by our Chief Recruiters, who will visit different high schools in Lund.*
- In order to reassure ourselves that somebody is a high school student, sign up will only be possible on our visit to that school. In other words, this membership will not be available during office hours or lectures.*

Proposal to accept the suggestions mentioned above.

Passed by acclamation at 18:12.

Sofus Malte Rønberg, Philippa Scholz and Carl Cotton left the meeting at 18:12.

8. Presidium reporting

1. Presidents

- Kudos to all committees, hard times to go through and many things that need to be re-arranged. If you need help contact Jonatan since his schedule is pretty free.
- Presidium have been talking about possibilities of having an inspector, this is common at unions and nations. More experienced in the work. Not an active member but has been involved in the organization before.

Secretary Juliet Brickell asks if this is a paid position and if it is someone from the current board.

Jonatan Klefbom replies that this would be someone who is

doing a couple of things every year, will be out in the working life, that this is just a title that can help us. This position would stay for a couple of years. Haven't decided how long it would be but perhaps 2-5 years.

Jonna Lindberg says that she likes the idea and thinks it works well at nations. The nations probably have that they are elected and that they will be an inspector until the person wants to leave, with a minimum amount of years. Maybe for democratic reasons it could be good to have a maximum amount of years so that the person doesn't stay too long. It is usually a professor who has the title at nations. She further adds that she think its good that its someone who has been in the organization for a couple of years, or an alumni who is at the university.

Benjamin Johansson agrees with Jonna Lindberg. The trial limit could be discussed. Depending on who would be the target, he thinks that 5 years is a long time. He further adds that if it is a previous member we can't expect them to be in lund for five years once they're done. He thinks that two years with the option to step down after one year is more reasonable, still that would add a long term connection to the association.

Mara Glas asks if we had a person serving for several years, would that require the person to stay and be located in Lund or can things be done online? Will the person attend formal occasions or sittings or balls.

Jonatan Klefbom replies that it is for us to decide on and that both are possible.

2. Secretary

- Not present at this meeting

3. Treasurer

Mara Glas:

- NCIA is canceled, will not happen in the spring but think they will move it to september.

- Have transferred the budget post from last year to UFS so they can take care of the expenses.

- Urge us to think of ways to keep up committee work. Otherwise, FBA grant can't be spent the way we were planning

to. The money regarding FBA can be used next semester

Benjamin Johansson:

- turbulent times, financially. A lot of stuff happening with grants and events. He would like to express his support to the committees, to make sure to encourage everyone that it's not the ordinary program of UPF. He also adds that It's not easy to cancel events and activities that you've been looking forward to. We need to help each other out. Keep carrying out the activities we can do, because everyone is locked inside, it's important for us to stay active. That we and our members feel that we contribute something to our community. Best way to keep our mood and motivation up. As well as planning future events and next years operations.

- About the financial part, is expecting a surplus, will increase drastically. I think we should have a discussion on how to handle the surplus, should we put it in savings ? Allocate it? UFS have had a bad situation - give money to them ? But we need to have a discussion. Any suggestions to make use of these funds are welcome. Both himself and Mara are available for meetings and support.

4. UFS-representative

- Not present.

5. Head of IT

- Not present at this meeting.

(Chair Jesper Olsson declares the meeting adjourned for a 10 minute break at 18:30)

(Chair Jesper Olsson declares the meeting re-opened at 18:45)

9. Committee reporting

1. Activity

- As they have already mentioned they were going to say previously. Haven't made a decision about the ball, taking a lot of things into consideration. Different point of views. If anyone has anything that they think they haven't thought of. The

decision of having the ball or not won't be discussed today. They are the ones that will take the decision.

- The goal is to postpone the date and hopefully Grand will be flexible.
- Cancelled waltz lessons.

Rebecca Edvardsson wants to have a run through on what would happen if we cancelled. Would members get money back. Even though the recommendation is below 500 the message we send as an association, we have to take responsibility and a message of what you decide to do.

Hedda Carlsson replies that a week from today (Thursday 19th of March) is the deadline for when they can cancel the ball and get the money back but if they do not cancel before the deadline, they will have to pay 75% of what they originally said. As Isabel said they are trying to push the date. If people are asking you if they get a refund, that is something that they need to discuss with Grand and the Crisis Group.

Isabel Gråby adds that the goal is to reimburse people if they cancel the ball.

Benjamin Johansson mentions that it is tough situation, postponing this cancellation date should be our top priority. Believes Grand will be hesitant to do it because they will know the cancellation is quite high. But since the last cancellation date hasn't past we can use it as a new point of agreement with them. Very beneficial for them if we can push the cancellation date forward. Chances are pretty low of having a ball, and a lot will happen before then.

Rebecca Edvardsson adds that if they decide to go ahead with the ball, consider repaying tickets for the people who don't feel comfortable going.

Hedda Carlsson replies that they will definitely pay people back if they are in a risk group or not comfortable with not going. Of course, they are not going to tell risk group people or people that aren't in Sweden that they won't get their money back. If people can't attend they will reimburse. But they want to go strong

when re-negotiating and be tough with Grand.

Isabel Gråby clarifies that they will write something in the event but that they want to wait until they have had their meeting with Grand.

Hedda Carlsson adds that they have of course been talking about posting something and telling people what they have been discussing but that it is not all of our members business that they have a meeting with Grand and it's not everyones business to know that they have a meeting with Grand. They are not telling people in detail what they will discuss. For our association, there is no right or wrong, they know that a lot of people are scared but there are a lot of people that are lonely and in Sweden it is a huge issue and therefore as long as the authorities does not recommend having these events they will think of it. They will talk to the treasurers about the refund. She lastly adds hat they are trying to manage the situation as best as they can.

Jonatan Klefbom replies that it is a hard time and that they are there for them and support them whatever they choose to do in this situation.

2. Career

- They have had to cancel many events.
- Still have the Stockholm visit in the beginning of may but haven't decided if they should cancel or not.
- Prep course might be online but the people they have emailed have declined because they want to meet them in person. They are trying to find people nearby and have it in may or maybe later in the spring.

3. Lecture

- Started reaching out to the lectures they do have.
- Don't have anything pre set, project groups just started working, trying to get the production to stream online.
- They were meant to have a lecture 1st April with Lūmid.

Rebecca Edvardsson bring up in terms of the project, maybe

they can invest lecture money in good equipment especially for having lectures over video link. This was something they were discussing at the beginning of the year, if we can use their own budget or take it from somewhere else.

Jonatan Klefbom replies that if they can find something that it would be great.

Dilshoda Mustafaeva wonders if it would be nice for them if they were optimistic and saved money for the next board for better lectures and if it would it be possible to get a program for streaming.

Rebecca Edvardsson adds that they won't be used for this semester but want to look into different options. She also mentions that Jacob Wollheim has talked about knowing where to get different equipment for this and looking at the budget.

Secretary Juliet Brickell asks how they will have meetings in the office?

Dilshoda Mustafaeva replies that they won't be in the office, because this is something that their active members have expressed.

Jonatan Klefbom mentions that it's possible to YouTube livestream using the technology we already have and perhaps have Radio and Lecture collaborations, to sort of let them be in charge of streaming, depending on what they have on the table right now.

Alejandro Guzman adds that they have already started thinking of doing things like a video livestream for live streams or something like that. What's possible in terms of connecting visuals. Hopefully we'll be able to get something going, a lot of masters students, so it might be hard to get people on board.

4. Magazine

- Cancelled this weeks meeting, might cancel next weeks meeting, might introduce virtual meetings.
- Have an indesign workshop planned, not sure if they can hold

it. Can hold it legally but they might think of changing it.

- Because things are slowing down they want to make UPF more visible and therefore thinking publishing more magazines.
- Thinking about the yearbook version, because of the layout week, lots of personal contact, and might be too risky. Deadline is the same but might not be able to do as planned.
- Three writers are effected, one had to leave Israel, one is stuck in Poland and one in Hungary. They are with their families, all is good.
- Had many articles and interviews cancelled, and everyone is excited to keep writing. Magazine will proceed. Slower with layout week, had issues but we solved that.

Chair Jesper Olsson mentions that they raise a good point. If you can do stuff that costs money, suggest things that you can do.

5. PR

- Lucky that they can manage everything online, have had two meetings.
- Three members stuck in Helsingborg and one in Austria.
- Producing 6 T-shirts for chief recruiters as well as stickers and leaflets and environmentally friendly folders.
- Still have money in budget so going to produce water bottles
- Mugs will be bigger, 330ml. If they have leftover budget they will also produce tote bags.
- Created posters for some committees for the election, would be cool if the board could hang them up.

Chair Jesper Olsson replies that the additional money in budget is good use for merchandise

Jonatan Klefbom asks how many posters are left in the office?

Cheryl Fung replies that there are four posters left

6. Radio

- Had to cancel last weeks meeting, partially because of corona, and partly because others finished exams or still have exams.
- Going to put a link on the board page. In better news - they are now on Spotify. All of their previous episodes are up on spotify

already. Still a couple of bugs they are going to fix.

- Had to cancel last weeks live show because of the same reasons as the cancelled meeting. Going to try to have our meeting next week.

7. Travel

- Their committee has nothing else to report on, they have recommended their active members to join other committees since the travel have been cancelled.

Benjamin Johansson left the meeting at 19:36.

8. Webzine

- This weeks webzine meeting was cancelled.
- One member has been called back to her home country.
- Filled up our deadlines for the semester. Might open more slots for more articles.

Moritz Neubauer mentions that they are doing a really good job and that in this situation right now they play an important roll, because they can still publish. Asks if there might an opportunity for radio or magazine to publish with them, but it of course depends on if they can handle right now.

Alejandro Guzman also mentions that they have been doing a great job and that they can always tell people to contact radio, if they want to give an insider perspective on radio, maybe want to share some information with where they are now.

10. Motions

10.1 Motion for expanding Magazine Budget (Attachment 3)

Moritz Neubauer presents the motion to the board and adds that the Magazine committee has money left but not enough and figured the magazine is not only important for this years board but also for the recruitment for the next years board. He adds that they proposed the lecture committee because they have a big surplus which means that they can move some of their money to the Magazine budget. The exact amount would be 5500 SEK which would double what they had left , and that with that money they would have a smaller amount but still enough to print more.

Fredrik Fahlman adds that it would be good to get active mingles and recruitments.

Moritz Neubauer adds that for magazine it's easy to show what they do because they have a magazine, but with the committee pages each committee can refer to that and show what they do which makes it more tangible.

Hedda Carlsson thinks it sounds like a great idea and a great way to spend money now that we have extra. She adds that she will have to discuss with Mara Glas on how it would work with refunding money for the people who bought a ball ticket with the yearbook version.

Mara Glas replies that it's always possible to refund money for certain reasons. Always possible to turn around. She directs a question to the heads of Magazine on whether the next issue is more expensive, and if so, by how much.

Moritz Neubauer explains that the page number will increase, makes the printing process more expensive, however doesn't get sent out so the money we save on postal service is more than what we spend on the extra pages. Also they will print less. They have a basic price and then you add the issues.

Chair Jesper Olsson mentions that there are a few committees that at the moment can spend money and that any type of extra money we can spend is good. So he asks what they feel about making the next issue a normal issue, with all the extra pages and send it out to all our members.

Fredrik Fahlman fully supports this idea.

Moritz Neubauer adds that they can extend the content of the committees. If they give more space to other committees, their committee members are fully behind this.

Jonatan Klefbom adds that they can amend motion to increase amount of money.

Rebecca Edvardsson says that we should definitely support what you are doing right now but maybe look into other committee budgets and

not only lectures. To perhaps look into fund money from other committees to put towards this.

Linda Kivi mentions that she thinks they have too much money, and will probably have to spend it, so magazine could take money from the career budget.

Dilshoda Mustafaeva adds that she agrees with everything that has been said, and their work is very important and it would be amazing if the lecture committee could contribute and how this would work, would have to be discussed with Mara.

Mara Glas adds that she did the calculations and lecture has 89 629 SEK left and that money could be spent on that.

Chair Jesper Olsson mentions that the reason we have to decide on this today is because it's less complicated to get a bigger budget from one committee, Lecture and not smaller amounts from a lot of committees. If too much is taken from lecture, then the other committees can pay lecture back.

Jonatan Klefbom adds that Travel also has a lot of money left in their budget to the CO2 emissions

Dilshoda Mustafaeva wants a clarification if it was 5000 SEK that they needed

Moritz Neubauer replies that the money they applied for was 5500 SEK and they have 6000 SEK left.

Rebecca Edvardsson wants to suggest that we vote on this now, then magazine can look into how much the other committees have. Then lecture can look into how much lecture wants to spend on equipment and discuss where other money can be taken from.

Chair Jesper Olsson replies that we don't have specify the amount and the committee and then we decide on specifics at the next board meeting.

Mara Glas clarifies that since everything that we purchase goes from

the main budget first, we have to specify from what committee post it will come from. Because we would install the payment from the main budget and then specify a committee next time. Because the money is there, it is just a matter of accounting.

Jonatan: make an amendment - print the magazine as a normal issue, the amount they use for normal magazine. Suggest an amendment and then post it in the board.

(Chair Jesper Olsson declares the meeting adjourned for a short break at 20:04)

(Chair Jesper Olsson declares the meeting re-opened at 20:15).

Nasra Mahat left the meeting during the break.

Jonatan Klefbom suggests an amendment to the original proposal and proposes that:

“We propose that, on Thursday 19th of March 2020, the board decides: To agree to allow the magazine committee to use an extended budget, money which will be taken from other committee’s budget posts, together with the rest of the ”magazine committee” budget, to finance the printing of the fourth issue of the Perspective (The Yearbook, to all members as well as issues used in the purpose of promotion”

Moritz Neubauer informs that they withdraw their original proposal.

Proposal to accept the amended proposal.

Passed by acclamation at 20:17.

11. Other points

No other points were brought up.

12. Confirmation of next board meeting

President Jesper Olsson proposes the next board meeting to be held on April 16th at 17:00, Eden 222A and that there is the possibility that the meeting will be an online meeting instead.

13. Meeting adjourned

Chair Jesper Olsson declares the meeting adjourned at 20:24

Juliet Brickell

Juliet Brickell, Secretary

Jesper Olsson

Jesper Olsson, President

Alejandro Guzman

Alejandro Guzman, Attester

Mara Glas

Mara Glas, Attester

Attachment 1



UPF Board Meeting Agenda

19th February 2020

Digitally over web-ex. 17.00-21.00

1. Opening of the meeting
2. Election of Chair of the meeting
3. Election of Secretary of the meeting
4. Election of Attester and Vote Counters
5. Approval of the agenda
6. Update on Corona
 - 6.1 Election of 3rd member to crisis group
7. New membership category: High Schoolers
8. Presidium Reporting
 - 8.1 Presidents
 - 8.2 Secretary
 - 8.3 Treasurer
 - 8.4 UFS Representative
 - 8.5 Head of IT
9. Committee Reporting
 - 9.1 Activity
 - 9.2 Career
 - 9.3 Lecture
 - 9.4 Magazine
 - 9.5 PR
 - 9.6 Radio

9.7 Travel

9.8 Webzine

10. Motions

10.1 Motion for expanding Magazine Budget

11. Other Points

12. Confirmation of next board meeting

13. Meeting adjourned



Basis for discussion: High School Recruitment

Under point 7. on Thursday's board meeting agenda, we will talk about how to proceed with our recruitment of high school students. Jesper and I thought it would be good to share our thoughts with you on this matter:

First of all, what's the purpose?

As we see it there are three main goals:

1. The more members we have the more attractive our association looks, and it will result in more money from grant.
2. It's important that we keep 60 % of our member base below 26 years old, as this is one of the requirements for the MUCF grant
3. As a large majority of the high school students from Lund continue on university studies, an early recruitment could mean that we attract more people to get engaged themselves in UPF on a long-term perspective

Then what is our suggestion?

- That we open up a ***new category of members*** for high school students (for example with green cards and differentiated on CoachHippo)
- That those are allowed entrance on all our lectures (or equal seminars), but no other events or committee work
- That this membership is ***free*** - this would of course attract more people to sign up and for us this would still mean extra money from grants, and hopefully higher attendance on our lectures
- The recruitment will mainly be proceeded by our Chief Recruiters, who will visit different high schools in Lund
- In order to reassure ourselves that somebody is a high school student, ***sign ups*** will only be possible on ***our visit to that school***. In other words, this membership will not be available during office hours or lectures

What you should think about?

- How do you think this would affect our organizational work?
- Would you like to change anything in the suggestion?
- Would it be possible for them to take part in more activities, for example writing an article to Webzine?



Motion about allocating extra budget for the yearbook from the “Lecture Committee” budget to the “Magazine Committee” budget

Background

As planned, the first three Issues of the Perspective Magazine stayed within the committee budget, which was reduced compared to last year. However, it was decided to produce a fourth issue/the yearbook both to not stop Magazine operations already in March and to have material. As the Perspective Magazine is used for Marketing/PR as well as for presents in lectures and on travels we believe in its value as a shared UPF product. Therefore, we opened the magazine for contributions from all committees and advertisements for lectures, events and merchandise.

To finance the fourth issue/the yearbook, the “Magazine Committee” budget will be exceeded. Even if printed in a smaller number of issues, extra support from UPF is needed.

At the same time, the lecture committee is - also due to the very unlucky fact of the coming Covid-19-lockdown - very unlikely to spend its full budget. This requires us to do whatever we can to make UPF visible over spring and summer 2020 as we cannot predict the situation of live gatherings.

Purpose

The purpose of this proposal is to allocate extra budget for the yearbook from the “Lecture Committee” budget to the “Magazine Committee” budget. This will enable us to print the fourth issue/the yearbook in a reasonable number. Until now we printed between 600 and 750 numbers per issue. As the fourth issue will not be send to all members but be sold, e.g. at the ball, and distributed at recruitment events in the beginning of the next term, we propose to print 450-500.

The reasons behind this proposal are as follows:

- Magazines are used for many purposes within UPF.
- For ongoing recruitment and recognition, the magazine plays an important role.
- With the team pages (two pages per committee) we provide a strong recruitment tool for the next board - as then every committee is represented in print at the info booths.

- After a cut back in the budget in the beginning of the term compared to last year, we see the opportunity to make a difference for UPF by providing a full fourth issue which we cannot within the rest of the “Magazine Committee” budget, which is around 6000 SEK.
- Revenue will not come to Magazine: e.g. the more expensive ball tickets go fully to Activity, so there is a shift within the UPF sub-budgets anyway.

Proposal

We propose that, on Thursday 19th of March 2020, the board decides:

To agree to allow the Magazine committee to use 5500 SEK from the “Lecture Committee” budget together with the rest of the “Magazine Committee” budget to finance the printing of 450-500 issues of the fourth issue of the Perspective/ the yearbook. If not fully needed, the rest of the 5500 SEK will go back to the Lecture budget.

Fredrik Fahlman and Moritz Neubauer
UPF’s Heads of Magazine